

**Celebrate Read Across America March 2008 - Enter KNEA's Poster Contest
Parents. Partnerships. The Power of Reading**



**You have brains in your head.
You have feet in your shoes.
You can steer yourself
any direction you choose.**

- Dr. Seuss, *Oh, the Places You'll Go!*

Enter the 2008 Read Across America Poster Contest – Deadline is October 31, 2007

Kansas NEA is sponsoring a poster contest with these partners: the United Way of Greater Topeka, Cox Communications, Target, the Kansas Press Association's Newspapers in Education (NIE), the State Library of Kansas, the PTA and the Kansas Parent Information Resource Center (KPIRC).

Here's the subject:

- With your students, design a community poster that focuses on one message about how reading is important to succeed in everyday life.
- Include in your poster a short message (such as the Dr. Seuss lines in our headline).
- Entries will be judged and winners selected by grade levels: K-2, 3-4, 5-6, 7-9 and 10-12. **Only five (5) entries are permitted from one class.**
- The grand prize winner's artwork will be KNEA's official "2008 Read Across Kansas" poster*. The grade-level winners' artwork will be used in the literacy campaign.

Contest Rules - details at www.knea.org

1. Submit artwork on 11 x 17 paper. Print or electronic.

2. Explain what you did: Attach to your poster answers to these questions:

- Why do you think people will want to read more after seeing your poster? (In other words, why did you choose the symbols, graphics and words that you chose?)
- What in your poster really helps people understand the importance of being able to read well; read often?

The statements should be developed by the students, but for younger students, or students with writing challenges, the teacher may use his/her judgment and may paraphrase the students' thoughts and submit a statement on the students' behalf.

3. Submit entry to:

KNEA Read Across America Poster Contest
715 SW 10th Avenue
Topeka, Kansas 66612-1686
or email kneanews@knea.org

4. Deadline: Entries must arrive at the KNEA office by 5:00pm on **October 31, 2007.**

5. Eligibility: This contest is open only to public school students in Kansas. Only five (5) entries are allowed from a single class.

6. Required Information: Include the student's name, contact information including parents' names, grade level, school, town and teacher's name (if applicable) on the back of the entry.

7. Questions? Contact Cynthia Menzel at 800-435-5073 or kneanews@knea.org.

**Congratulations! Today is your day. You're off to
Great Places! You're Off and away!**

- Dr. Seuss, *Oh, the Places You'll Go!*

*May alter artwork for poster production.